



1. What name do you wish to use in your logo design?

2. What specific tagline do you wish to see in your logo (if any)?

3. Do we have free reign to use upper and lower case characters where appropriate?

4. Where is your business sector?

5. What kind of products and/or services do you provide?

6. Where do you intend to apply your logo?

7. Who is your target market?

8. What kind of feel would you like your logo to project?



9. Are there any specific elements you'd like to see in your design?

10. Are there any specific elements you **do not** want to see in you design?

11. What are your preferred colors?

12. How many colors would you like to use in your logo?

13. Please mention any specific existing logo styles which you favour.

14. Is there any additional information you'd like to add which would help?