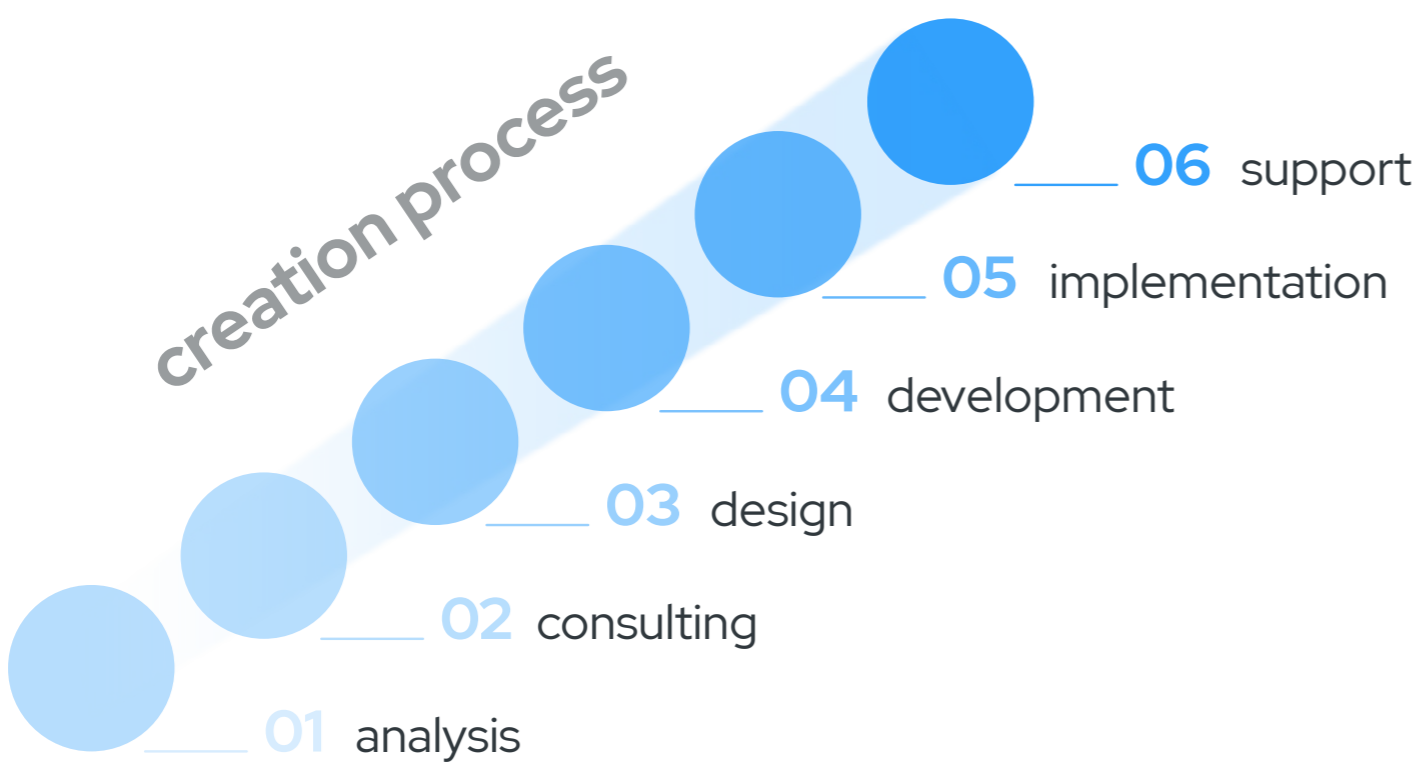
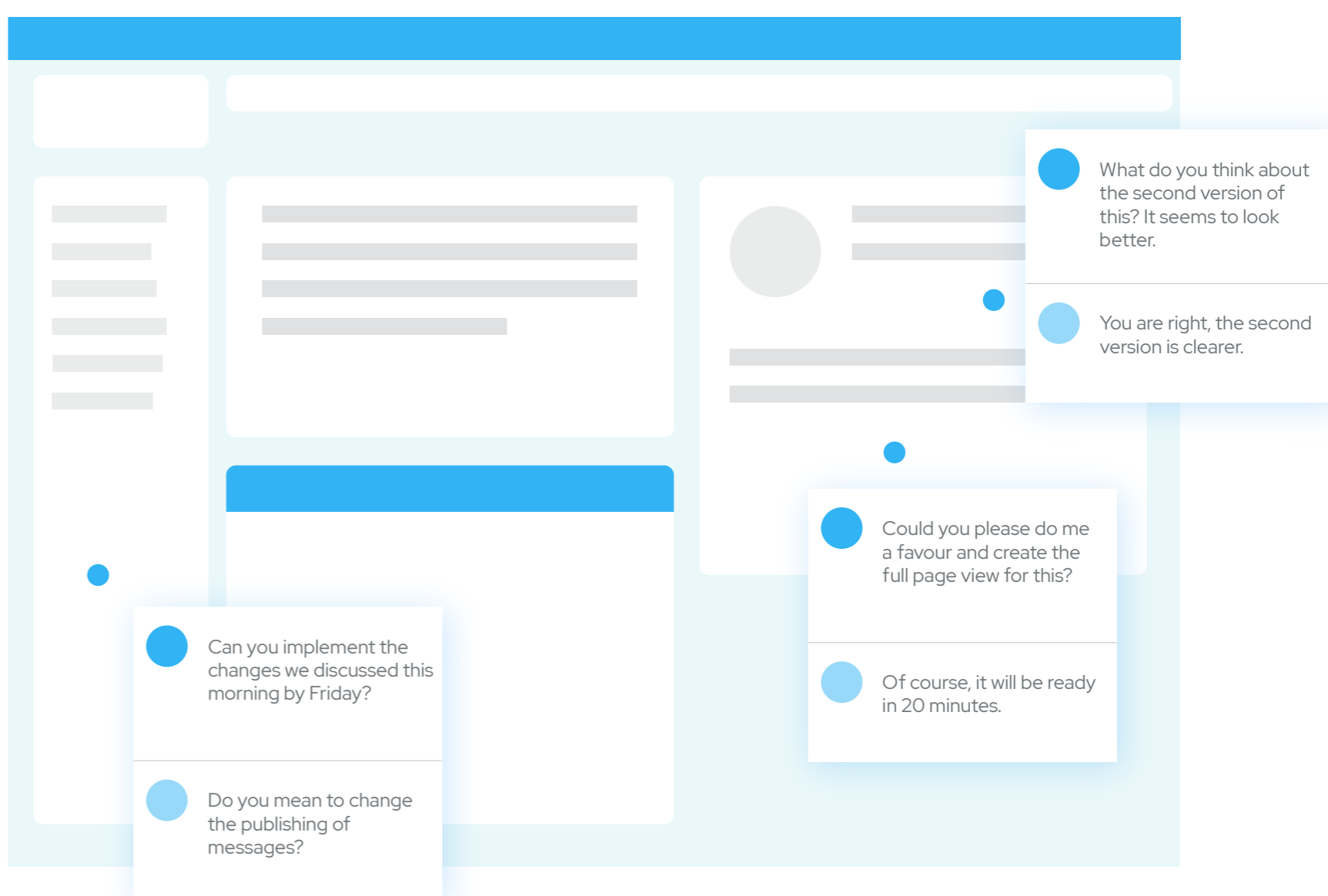




## creation of smart feedback system for businesses

### challenge

Heelix's founders wanted to create an innovative way to connect people at a basic human level in the workplace. Having experienced outdated and impersonal practices in the corporate world they wanted to change the game. Apart from engaging employees and letting them express themselves, the aim was to provide businesses with insights on how their people were feeling to improve business practices, working environment and therefore drive better performance.

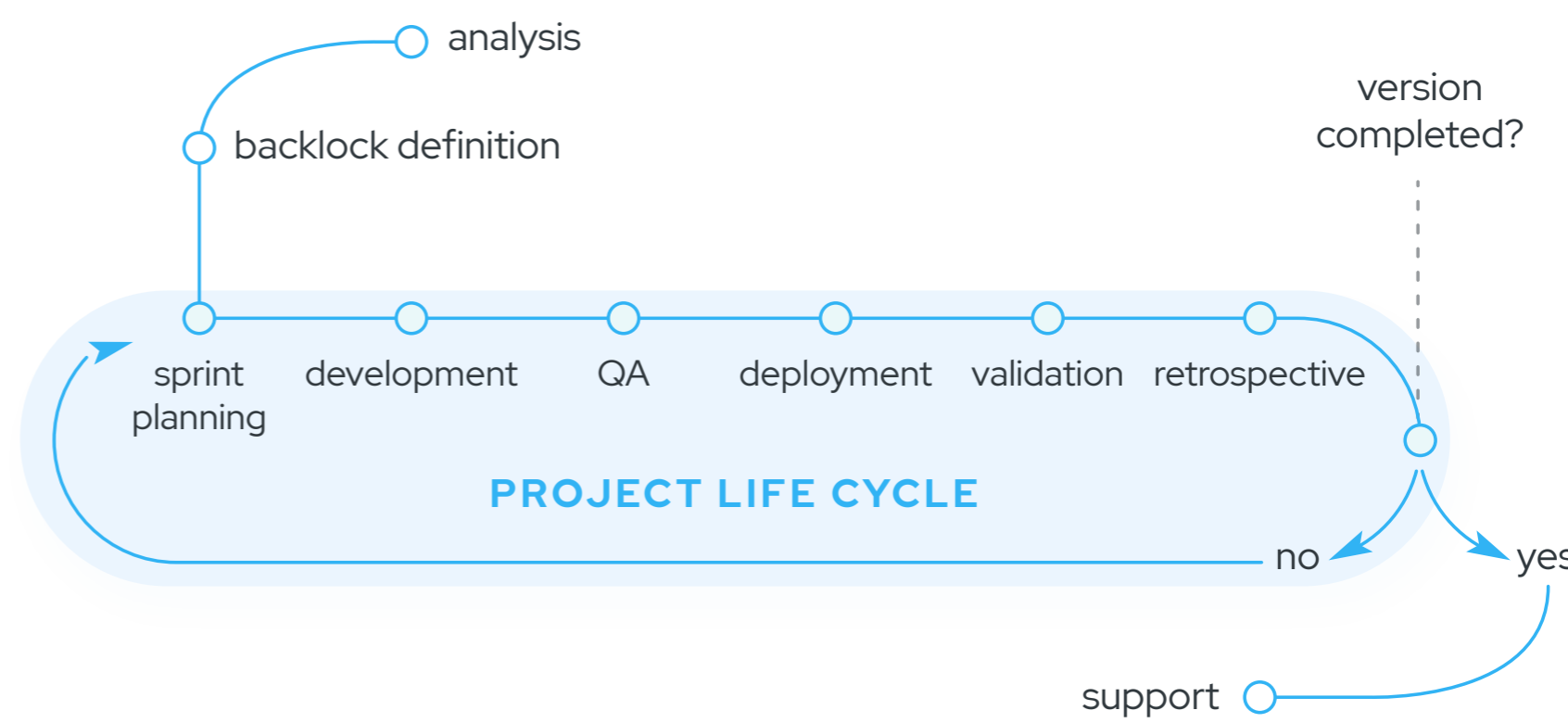


### solution

CodersPeak team worked closely with Heelix from the very beginning to make sure the vision was well understood. Firstly, we started with developing an effective employee feedback tool, incorporating neuroscience to gain real-time insight and drive meaningful decisions. Partner-like approach and proactive consulting during the project helped to implement a number of new features and ensure a coherent development process. One by one we have been adding new functionalities to the application to create a **robust solution with intuitive visual tools, live insights, progress tracking and organisational charts**. Multiple team spaces allow sharing ideas, broadcasting news and celebrating success together. **The users love its simplicity.**

### result

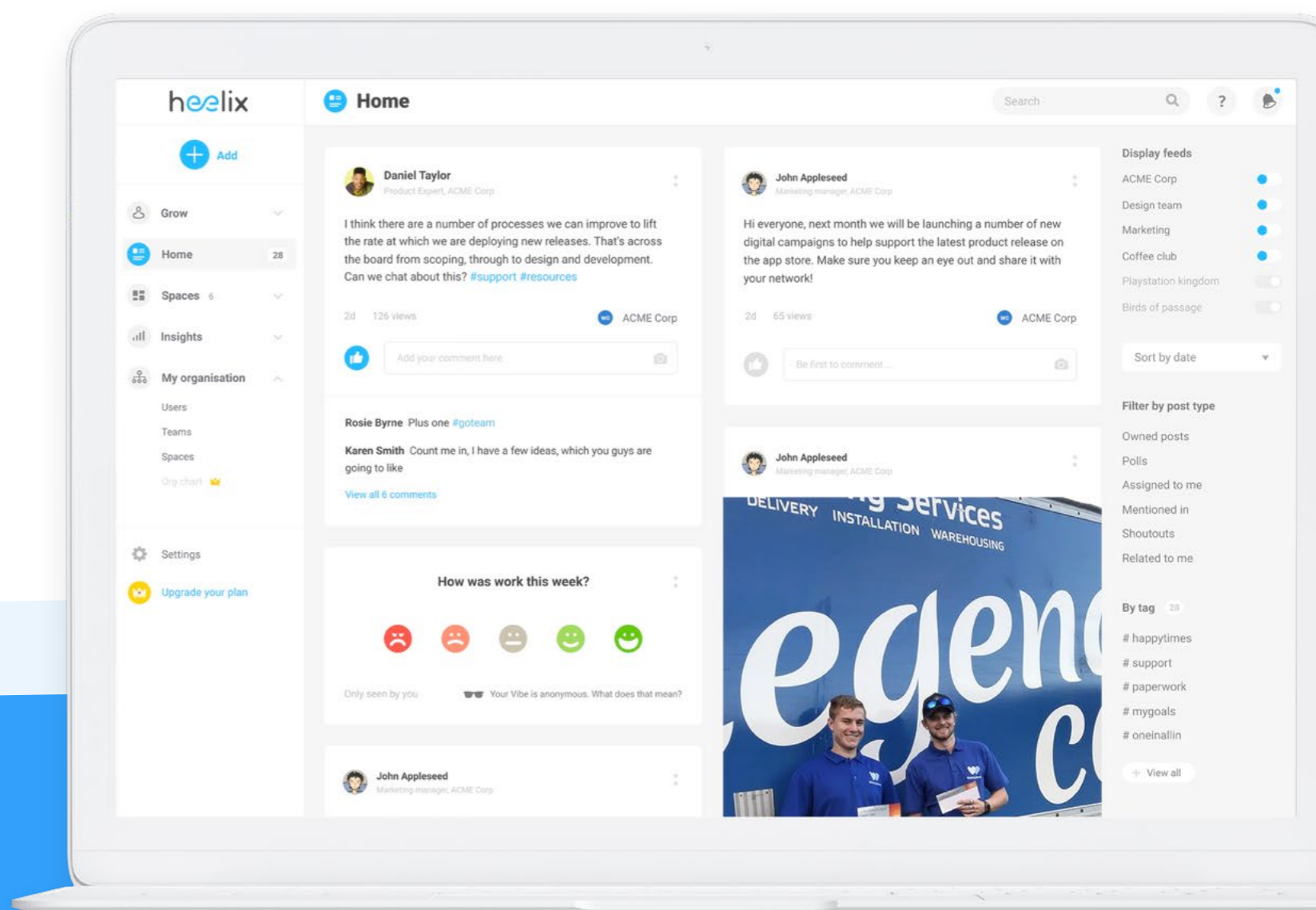
**An award winning HR service** harnessing the power of technology and neuroscience to uncover what makes teams tick in real-time. A great intuitive tool driving discussion and action around how the work is being done to increase revenue, reduce attrition and improve customer relationships. Simple to sign-up and seamless to integrate with tools such as Slack, Google Drive, YouTube or Spotify. The key to success was cross-platform compatibility, top-quality performance and usability. On top of that **24/7 support ensures all issues are being resolved in a timely manner.**



Amongst the happy users we can name **The Winning Group** - one of the largest retailers in Australia.



see Heelix in action



### client experience

Tim Mullen, Co-Founder @ Heelix

*"I have worked with a number of external partners before, however none of those experiences have compared to working with CodersPeak. In fact, I haven't felt that like they were an external company - it's always been that we are one team which is something I really value and enjoy.*

*I've been most impressed by the fact that as we work on something together, it is done the same way you would expect it to be done if everyone was working for the one company. The team doesn't just take a task and work on it if things don't make sense - they challenge me and suggest better ways of doing things, something that I just don't think you get with many development firms out there.*

*As a result of our close working relationship, we have managed to build a product that is getting more and more positive reviews from our customers and our end users. Whenever we do a new update the other party is impressed and we are managing to use feedback really quickly because of the excellent team we have working with us.*

*I feel like the team takes personal ownership in the product, again something I think is rare in an outsourced model. We celebrate our achievements and we come together to analyse where things could have been improved. That, to me, is the sign of a team that is willing to constantly lift the bar.*

*It's for all of these reasons that I look forward to continuing my relationship with CodersPeak. I value them as a company, a team but most of all, as colleagues and friends who are striving towards a common goal together. If you're looking for a team that will back you and help you achieve your goals, then you should be talking with CodersPeak."*

get in touch